

NSF Fundraising Ideas

- **Online Fundraising:** NSF has an online Fundraising website where you can sign up to be an 'Ambassador' and share your child's story to raise funds and awareness at the same time. You can click [here](#) to do so. Check out all our other ambassadors [here](#)!
- **Awareness/Fundraising Pop Up:** Host a pop up (small or large) to share with neighbors, coworkers, teammates, etc about nephrotic syndrome. NSF can supply you with helpful items for such an event (fliers, stickers, bracelets, etc) if you are interested.
- **Post an NSF flier** at your place of work. Exposure helps! Again, NSF is happy to supply you with some.
- **Swim laps or walk miles** and get friends to sponsor you. Post it on social media. Share your donation link to friends via text.
- **Use your job or career.** For example, hair stylists might post a flier at their station or do a day of free cutting for donations. Recruit other stylists, etc. This can be applied in many directions depending on what works for you.
 - A father of a patient held a 24 hour livestream DJ event to raise funds because of his experience as a DJ.
 - Host a fitness event (virtual or in person) and donate proceeds from it.
- **Make gift cards or crafts** for any Holiday/event special to you and sell for donations. Ex: mistletoe or Christmas ornaments.
- **Meet with your church or local organization** you are part of that might assist a nonprofit like NSF. Ask how you might work with them.
- **Offer a small percent of your business' profits** to NSF this year (1% 2% 3%, etc). For example, people with online businesses can reference that 1% of sales go to NSF with a link. Or do an annual promotion where 5% of all (for example) Valentine's Day sales go to NSF.
 - One patient family donates 3% of profits from their dog breeding business, Forever Family Puppies LLC.
- **Sponsor a lunch at your place of work.** Use it to educate and raise awareness. Make it easy to donate if desired. Or get a local business to sponsor the lunch and ask for a small donation to NSF.
- **Ask to speak at your child's school.** Work with the nurse/principal to highlight World Kidney Day. It is a great way to open the door for awareness. Use Andi's short PDF presentation as a great head start! Or maybe even have a table at a school event if possible!
- **Give individuals a thank you card/pre-written note to show your gratitude for their support.** Think about including your child's name, story, and an NSF bracelet.

- **Use your platform at an event that is already in place.** This could be a personal event (birthday party for example) or a public one (music festival, arts festival, town's annual 5K or parade). For example, one family hosts a Bourbon Brews and BBQ Festival annually and is considering donating a portion of the proceeds to NSF.
- **Look for groups that educate.** Hospitals sometimes do public education in their marketing or public service programs. Can you offer to speak?
- **Talk to local businesses** (maybe that you know or don't know) and ask how you might work with them to do something. Example in our town, Gianni Restaurant allows charities to wait on tables for one evening and all tips go to the charity. This allows Gianni staffing costs, makes money and the charity does also.
- **Dollar Day:** Ask people for a donation of just one dollar per day. This could be at sporting events, street fairs or other.

There is NO wrong way to get involved! Get creative, think outside of the box! Do something you are passionate about that speaks true to you as a way of fundraising. If you have any ideas that aren't on this list, we would love to hear them!