

Dear Community Partner,

Happy Summer! I hope this email finds you well! The Nephrotic Syndrome Foundation (NSF) is launching our Summer Fundraising/Awareness Campaign - **Summer Splash 2021!**

We are reaching out to share an opportunity and invite you to sponsor Summer Splash as a way to reach a valuable local market and promote your business to NSF's community of friends, patient families, and volunteers this summer!

### **Summer Splash Sponsorship Details**

Summer Splash is a summer activity designed to spread awareness and raise funds for NSF AND support our Sponsors! Participants post a photo or video of themselves, kids, friends, even the family dog enjoying their best summer water activity (think cannonball, dive, or belly flop) to Instagram or Facebook.

With every post, NSF will tag and engage your business! In addition, NSF will add dedicated posts for your business throughout the summer. **Summer Splash will run August 1- August 31, 2021 this year!**

### **The Big Kahuna (\$1,000)**

- Your business will be tagged in body or comments of every post
- The Nephrotic Syndrome Foundation will prepare four (4) featured posts dedicated to your business throughout the campaign, one (1) video based, and one (1) sponsor level post.
- Business name / logo reflected on The Nephrotic Syndrome Foundation website

### **Cannonball Level (\$500)**

- Your business will be tagged in body or comments of every post
- The Nephrotic Syndrome Foundation will prepare four (2) featured posts dedicated to your business throughout the campaign, one (1) video based, and one (1) sponsor level post.
- Business name / logo reflected on The Nephrotic Syndrome Foundation website.

### **Summer Splash Sponsor (\$250)**

- Your business will be tagged in every cannonball post
- The Nephrotic Syndrome Foundation will prepare one (1) featured post dedicated to your business throughout the campaign, and one (1) sponsor level post.
- Business name / logo reflected on The Nephrotic Syndrome Foundation website.

***\*Make your sponsorship go even further by getting your colleagues or employees involved! Start a Team for your business or company and make your own waves!***

Funds raised in the Summer Splash go to support children diagnosed with Nephrotic Syndrome. This is a deeply underserved group, who currently face a world with increased risk as many children with NS are immuno-suppressed. More about NSF's mission and programs at [www.nephroticsyndrome.foundation.org](http://www.nephroticsyndrome.foundation.org).

Thank you for considering this opportunity! We hope you will consider joining us as a NSF Summer Splash 2021 Sponsor! Please let me know if you have questions or would like more info on anything.



All the best,  
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[www.nephroticsyndrome.foundation.org](http://www.nephroticsyndrome.foundation.org)  
[Instagram](#) & [Facebook](#)